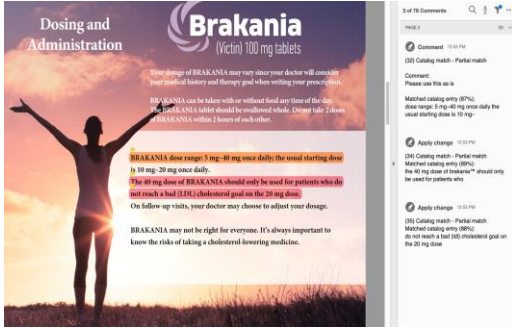# SecureCHEK AI: Use Cases for Review Efficiency

Eliminate preventable errors pre-MLR Review
To address the higher volume of content with the same amount of resources, companies are turning to AI to eliminate preventable errors in derivative content prior to copy review (review-ready assets)

Create claims/phrase Library
To align all stakeholders on currently approved messaging, companies are using AI to electronically populate claims/phrase catalogs that remain current and are accessible centrally
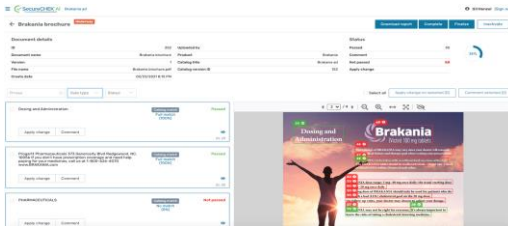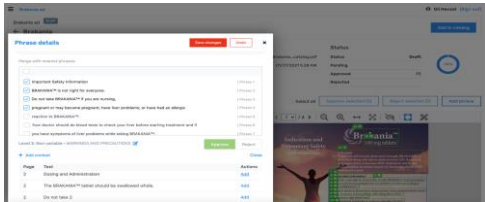
Increase content reuse
With the need to develop more modular, bite-sized content, companies are using AI to measure and increase the reuse of content that can be deployed across channels (channel agnostic).

Speed up label changes
To increase inefficiency when making label updates, companies are using AI to quickly identify assets requiring updates and then quickly identifying exactly where the change needs to be made.

Confirm only minor changes made
When minor changes are requested, other content in the asset may inadvertently be changed, leading to a new error. AI is helping companies confirm that no other changes were made.

Artificial intelligence automates manual pre-MLR Review processes for speed and agility

SecureCHEK® AI