

# SecureCHEK AI is changing the way brands are built—with artificial intelligence

SecureCHEK uses the speed and accuracy of future-forward AI to populate derivative modular tactics instantly, accurately, and compliantly. Now you can get materials to market faster and with a level of polish that used to take weeks—or considerably longer.

With SecureCHEK AI you have an end-to-end solution in a single system that can be implemented in less than a month, with no disruptions to workflow. Once operational, SecureCHEK AI quickly returns time and money that can be redirected to brand building.

## 1. You select the template.

Blank spread of a sales aid

### Sales Aid Template

## 2. You select the claims set.

Efficacy data: growth velocity

Efficacy data: mean change in height

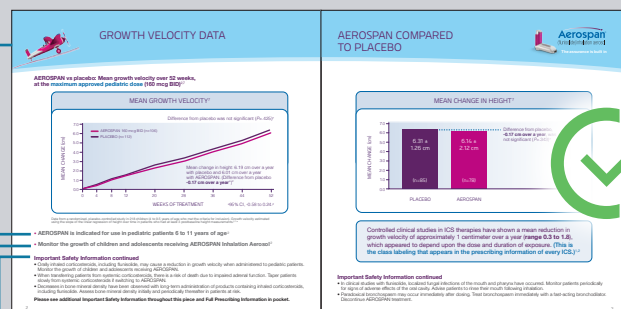
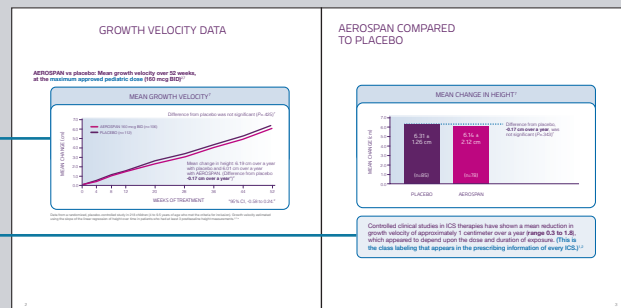
## 3. SecureCHEK AI does the rest.

Branding mandatories

Fair balance: Indication

Fair balance: Class warning

Fair balance: ISI



Tactical templates, eg the spread above, are populated with pre-approved content from a brand library.

# SecureCHEK AI: The engine that could



## **Imagine an AI engine that can upload tactical templates and select approved content from an always-current brand library.**

The engine executes the derivative materials you need, including detail aids, brochures, emails, convention panels, and even new website pages, taking the concept of modular content to the next level. Existing brand assets and mandates, claims, fair balance, references, and end matter are all assembled according to the business rules set for your brand. Design oversight and quality control are provided by healthcare-industry specialists, who preside over the process as the engine learns, internalizes, and performs.

## **Overcome promotional material development challenges—at the push of a button.**

Now you can generate up-to-date, compliant, derivative modular tactics that are 100% accurate the first time. The result is that materials get approved and to market faster, freeing up time and money for brand building.

### **Contact SecureCHEK AI to schedule a demo:**

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212-361-9868  
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**Now create promotional tactics  
at the push of a button.**